

Kinerja Dan Strategi Pengembangan Madrasah Aliyah Di Kota Bandung

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ABSTRAK

Human capital is an important factor that can influence economic development of a nation especially in less developed countries. Bandung as a part of West Java Province has a main goal to strenghten human development index which internalize education as a source of economic growth. The education sector performance must be expanded in quantity and quality. Islamic High School must have good contribution to reach it.

This study has three goals, they are; measuring school performance in relative efficiency aspect, measuring source of inefficiency and the third is making some strategies to get better school for the future. For those thing, this research will give comprehensive study about school performance. The object in this study is Madrasah Aliyah (MA) in Bandung City. Techniques that use to this study are Data Envelopment Analysis (DEA) and SWOT analysis.

The results of this study indicate several of efficiency weights in MA performance. The weight reach 39,36 to 100 that indicate efficiency gap among of the MAs. The main source of efficiency mostly from human capital aspect explains that variable is not full employed. The strengths of the school are curriculum, school location, a good effort of the students and teachers. The weaknesses are; school facilities, limited foundation. The main opportunities are; existence of the committee of school, support of Islamic society, and a good circumstance that support the school. The main threats are; competition to other school, the policy bias between Religion Department and Education Department. For those things, MA must have good strategies like make a good relationship to all stakeholders for facing the competition; rebuild internal performance with benchmarking strategy, etc.

Keywords: performance, efficiency, strategy

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