

ABSTRACT

This research title is "Self Interpretation of Female Disc Jockey" The background of research based on phenomenon of each human being has special measures to presenting themselves. Moreover, if the opportunity presents itself is in the context entertain people. In general, people want to show himself well and impress in front of others. Disc Jockey is no longer only interested in men gender only, this profession also recently started demanding women commonly referred to as Female DJ (FDJ)

To analyze problems, the authors use Goffman's theory assumes that when people interact, they will present a picture-self to get accepted by others. He called it the "impression management", According to Goffman, mostly attribute, property or human activity is used to display himself to others.

This study used a qualitative method with dramaturgical approach proposed by Erving Goffman in his book Dedy Mulyana "Qualitative Research Methods". The subjects were self Interpretation and a female disc jockey as objects of this research. With technic collection data through the study of literature (literature) and field research (observation, interview, and documentation). To get validity of the data author used triangulated method.

The conclusion from this research that the impression built by Female Disk Jockey , between the front stage and back stage have differences images. Include their fashion style, make over appareance in stage and daily activities based on their speaking style and body language

Keyword : Self Interpretation, Female Disc jokey, Impression management, Dramaturgi