ABSTRAK

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Judul   : ANALISIS TERHADAP PENGELOLAAN PROGRAM HAFALAN AL QUR'AN MELALUI   METODE KAUNY QUANTUM MEMORY DI KOMUNITAS *HAFIZH ON THE STREET*.

Penelitian ini dilatarbelakangi rendahnya minat warga Indonesia dalam menghafal Al-Qur'an. Hanya 0,0113 % yang berminat dari total 266,91 juta penduduk Indonesia. Kurangnya minat dalam menghafal Al-Qur'an ini mampu diatasi dengan menerapkan metode menghafal Al-Qur'an yang tepat. Oleh sebab itu Komunitas *Hafizh On The Street* menyediakan metode menghafal Al-Qur'an yang mudah dengan moto "Menghafal Al-Qur'an Semudah Tersenyum". Metode itu disebut metode Kauny Quantum Memory. Tujuan penelitian ini adalah untuk mengetahui fungsi pengelolaan yang meliputi perencanaan, pelaksanaan, pengawasan dan evaluasi program hafalan Al-Qur'an melalui metode Kauny Quantum Memory di Komunitas *Hafizh On The Street*.

Metode yang digunakan dalam penelitian ini adalah metode deskriptif dengan pendekatan kualitatif. Teknik pengumpulan data terdiri dari observasi, wawancara, dan dokumentasi. Analisis data dilakukan dengan reduksi data, penyajian data, kemudian diverifikasi dan diambil kesimpulan. Subjek penelitian ini adalah ketua komunitas *Hafizh On The Street* Kota Bandung, kofas dan enam member program hafalan Al-Qur'an Komunitas *Hafizh On The Street*.

Berdasarkan pengelolaan data yang diperoleh dari hasil penelitian menunjukan: 1. Perencanaan program hafalan Al-Qur'an dengan metode Kauny Quantum Memory melibatkan penemu metode Kauny Quantum Memory, seluruh perangkat Komunitas *Hafizh On The Street*, terkhusus bagian divisi online. Perencanaan dan penentuan surat yang akan dihafal dilakukan dengan beberapa cara yaitu disusun oleh yayasan Askar Kauny, oleh pengurus inti komunitas, berdasarkan voting dan kesepakatan member, terakhir berdasarkan masukan member. 2. Pelaksanaan program hafalan Al-Qur'an dengan metode Kauny Quantum Memory dilaksanakan oleh member, admin, *reviewer*, dan kofas. Proses pelaksanaan program mengacu pada tata tertib dan peraturan yang telah disusun. 3. Pengawasan program hafalan Al-Qur'an dengan metode Kauny Quantum Memory dilaksanakan terus menerus dan berjenjang oleh seluruh perangkat komunitas. Laporan hasil pengawasan dilaporkan setiap pekan, dan tanggal 15, 29 setiap bulan. 4. Evaluasi program hafalan Al-Qur'an dengan metode Kauny Quantum Memory terbagi menjadi dua yaitu evaluasi member dan evaluasi pengurus dan program. Evaluasi member terdiri dari evaluasi bacaan oleh *reviewer* setiap hari, murojaah akhir, kuis, dan ujian online serentak. Evaluasi pengurus dan program dilaksanakan saat laporan pengawasan diserahkan yaitu setiap satu pekan sekali, dan tanggal 15, 29 di setiap bulannya. Evaluasi program dilaksanakan oleh pengurus inti dalam beberapa waktu, yaitu 1 tahun sekali, 4 bulan sekali, 3 bulan sekali, dan setiap pekan.

Kata Kunci : *Pengelolaan, Program Hafalan Al-Qur'an, Kauny Quantum Memory*

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ABSTRACT

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Title   : Analysis of the Management of the Al-Qur'an Memorization Program through the Kauny Quantum Memory Method in the Hafizh On The Street Community.

This research is motivated by the low interest of Indonesian citizens in memorizing the Qur'an. Only 0.0113% are interested in the total 266.91 million population of Indonesia. This lack of interest in memorizing the Qur'an is able to overcome by applying the correct method of memorizing the Qur'an. Therefore the Community of Hafiz On The Street provides an easy method to memorize the Qur'an with the motto "Memorizing the Qur'an as Easy as Smiling". That method is called the Kauny Quantum Memory method. The purpose of this study was to determine the management functions that cover the planning, implementation, supervision and evaluation of Al-Qur'an memorization programs through the Kauny Quantum Memory method in the Hafizh On The Street Community.

The method used in this research is descriptive method with a qualitative approach. Data collection techniques consist of observation, interviews, and documentation. Data analysis is performed by data reduction, data presentation, then verified and conclusions drawn. The subject of this research is the head of the Hafizh On The Street community in Bandung, the Kofas and six members of the Al-Qur'an Hafizh On The Street memorization program.

Based on data processing obtained from the results of the study show: 1. Planning the Al-Qur'an memorization program with the Kauny Quantum Memory method involves the inventor of the Kauny Quantum Memory method, all of the Hafizh On The Street Community devices, especially the online division. Planning and determining the letter to be memorized is done in several of ways, namely prepared by the Askar Kauny foundation, by the community's core committee, based on voting and member agreement, and finally based on member input. 2. The implementation of Al-Qur'an memorization program with the Kauny Quantum Memory method is carried out by members, administrators, reviewers, and Kofas. The program implementation process refers to the rules and regulations that have been prepared. 3. Supervision of the memorization of the Al-Qur'an program with the Kauny Quantum Memory method is carried out continuously and tiered by all community tools. Reports on supervision results are reported every week, and the 15th, 29th of every month. 4. Evaluation of the Al-Qur'an memorization program with the Kauny Quantum Memory method is divided into two namely member evaluation and evaluation of administrators and programs. Member evaluation consists of reading evaluations by reviewers every day, final murojaah, quizzes, and online examinations simultaneously. Evaluation of the management and the program is carried out when the supervisory report is submitted, which is once a week, and on the 15th, 29th of each month. Program evaluation is carried out by the core management in a number of times, namely once a year, once every 4 months, once every 3 months, and every week.

Keywords   : Management, Al-Qur'an Recitation Program, Kauny Quantum Memory